

CWD is a place for people that love to learn and grow. Our culture is challenging and collaborative. We give a deep sense of purpose to create amazing solutions that are truly different and empower our customers. Our goal is always to build strong, diverse teams of innovative people and give them the tools to succeed.

Join us and do more than you ever thought possible and learn from some of the best minds in the industry.

If you're ready for the opportunity, introduce yourself.

**Title: Videographer**

**Location: Niagara Falls, ON**

CWD is currently looking for a Videographer to join the Design team and is primarily responsible for developing support video content for CWD's wide range of products. This role requires an engaged driven individual who can collaborate effectively with our Customer experience and Research and Development (RAD) teams to create helpful "how to" and instructional videos for our customers.

**The successful candidate will be responsible for:**

*Video*

- **Production:** Plan, storyboard, film and edit product and support videos using Adobe CC Suite
- **Motion Graphics & Effects:** Animate and composite design elements into videos to better communicate the desired message
- **Brand Alignment:** Working with the project teams to ensure brand alignment in customer facing materials
- **Quality Control:** Make creative decisions regarding the editing of projects based on input from the manager and ensure quality control and consistency on the final project
- **Content & Proofreading:** Instructional videos should be simple and easy to follow. Making changes to the content for better user experience is expected.
- **Sourcing:** Finding applicable stock video footage as needed
- **Scripting:** Collaborate with team members to create scripts for video projects

*Project Management*

- **Scheduling:** Maintain a realistic schedule for all projects
- **Collaboration:** Work closely with Multimedia Designer, Customer Experience, and RAD teams to offer creative solutions for each project
- **Communication:** Maintain regular communication ensuring updates on progress and status to stakeholders regularly
- **File Maintenance:** Keeping all working files, assets, and the final product in a consistent and intuitive file system

*Design*

- **Design Theory:** Strong understanding of design theory, branding, and marketing fundamentals
- **Learning:** Maintain knowledge of current video design trends, methods, and production technology
- **New Idea Generation:** Brainstorm new and creative growth and optimization strategies with the team

*Other*

- Various design related projects depending on business needs

**The successful candidate requires:**

- College/University Degree in Web/Multimedia Design and/or Video Production
- 1-2 years of proven, work experience in a similar field
- Proficiency with post production software such as Adobe Premiere, Adobe After Effects
- Familiarity with all types of video production equipment & processes
- The Capability of concept development
- Organizational skills and ability to handle multiple assignments and be accountable to make deadlines.

**Added assets:**

- Proven skill in Adobe Photoshop, Illustrator and other Adobe CC software
- Experience creating “how to” videos would be considered an asset
- Experience creating videos for consumer electronics would be preferred
- A knowledge base of current, forward thinking web design trends (e.g. HTML5)

Apply to this posting at [www.cwdlimited.com/newcareers](http://www.cwdlimited.com/newcareers). Applications should include a resume, cover letter and a portfolio which showcases relevant work samples.

If the above interests you, then apply to join a fast paced, creative and energetic team!  
**Candidates who reside within a 45-minute commute of our office will be given preference.**

**About Us**

We exist to empower people. To do that, we create innovative consumer electronics that are smart, simple and stylish. From baby safety devices to home theatre systems we push ourselves to deliver ground-breaking products that improve lives. Our success is measured in customer satisfaction above profits and because of that we have been in business for almost 60 years and our creations can be found in most major retailers. Together in teams, as a company, as a community, we are committed to Creating What's Different.

CWD is an equal opportunity employer committed to inclusive, barrier-free recruitment and selection processes and work environment. We will accommodate the needs of the applicants under the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the recruitment and selection process. Please advise the Human Resources Department to ensure your accessibility needs are accommodated throughout this process. Information received relating to accommodation measures will be addressed confidentially.