

CWD is a place for people that love to learn and grow. Our culture is challenging and collaborative. We give a deep sense of purpose to create amazing solutions that are truly different and empower our customers. Our goal is always to build strong, diverse teams of innovative people and give them the tools to succeed.

Join us and do more than you ever thought possible and learn from some of the best minds in the industry.

If you're ready for the opportunity, introduce yourself.

**Title: Multimedia Graphic Designer**

**Location: Niagara Falls, ON**

CWD is currently looking for a Multimedia Graphic Designer to join the Design team and is primarily responsible for creating fresh & creative content for CWD's wide range of products. This role requires an engaged, energetic, driven individual who can collaborate effectively with our Customer Experience and Research and Development (RAD) teams to figure out how to bring an idea to life. The iconic brands the candidates will be a part of Fluance, Electrohome, Nyrius & Magnasonic.

**The successful candidate will be responsible for:**

*Video Production, Direction and Coordination*

- Creating professional product videos, web commercials animations and video advertisements which includes:
  - Video conceptualization
  - Story boarding
  - Script writing
  - 2D animation
  - Scheduling
  - Shot list creation
  - Actor selection
  - Location scouting
  - Filming
  - Editing and post production
  - Presentation

*Multi-media Design*

- Creating work that is aligned with our brand messaging in a variety of graphic design elements, which include:
  - Image editing
  - Website banners
  - Website images
  - UX/Web page layouts
  - Software layouts
  - Instructional design

### *Task/Project Coordination*

- Effective time management/planning/execution on independent task/projects
- Coordinate and communicate with involved team members and 3<sup>rd</sup> parties on projects. (May require sending status reports, reminders and meeting arrangement)

### *Other*

- Quickly understand user interfaces and how a product functions and identify key information that requires communication to end user
- Communicate simply and effectively in both written and graphic formats
- Promptly understand the usability and function of each product
- Maintain knowledge of current video production and graphic design trends, methods and production technology

### **The successful candidate requires:**

- Completion of College/University Degree in Multi-media and or Graphic Design
- 4+ years of proven work experience in a similar field
- Expertise using Adobe Creative Suite
- Strong understanding of design theory and user experience principles
- Organizational skills and ability to handle multiple assignments
- A willingness and excitement to learn from the best and “create what’s different”
- Creativity, innovative and a can-do attitude
- You’re like a chameleon, you can easily adapt to any situation

Apply to this posting at [www.cwdlimited.com/newcareers](http://www.cwdlimited.com/newcareers). Applications should include a resume, cover letter and a portfolio which showcases relevant work samples.

If the above interests you, then apply to join a fast paced, creative and energetic team!  
**Candidates who reside within a 45-minute commute of our office will be given preference.**

### **About Us**

We exist to empower people. To do that, we create innovative consumer electronics that are smart, simple and stylish. From baby safety devices to home theatre systems we push ourselves to deliver ground-breaking products that improve lives. Our success is measured in customer satisfaction above profits and because of that we have been in business for almost 60 years and our creations can be found in most major retailers. Together in teams, as a company, as a community, we are committed to Creating What’s Different.

CWD is an equal opportunity employer committed to inclusive, barrier-free recruitment and selection processes and work environment. We will accommodate the needs of the applicants under the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the recruitment and selection process. Please advise the Human Resources Department to ensure your accessibility needs are accommodated throughout this process. Information received relating to accommodation measures will be addressed confidentially.