

*Do you have an extreme, obsessive, unwavering focus on customer experience? Do you thrive in a dynamic work atmosphere that strives for **excellence on a daily basis**? Are you motivated by innovative and forward-thinking ideas?*

Then you've got what it takes to succeed at CWD.

Graphic Designer

We are currently looking for a creative and energetic **Graphic Designer** to join our Design team. This is the perfect role for someone excited about growing their skill set in an inspiring and results focused team, focused on "creating what's different." Mediocrity won't cut it with these guys. You have right brain creativity with left brain logic. Above all, you're determined- you can figure out how to make any idea happen.

The successful candidate will be responsible for:

Product Development

- Creating work that is aligned with our brand messaging in a variety of graphic design elements, which include:
 - Branding identity
 - Image editing
 - Website banners
 - Website images
 - UX/Web page layouts
 - Software layouts
 - Instructional design
 - Posters/invitations/brochures

Task/Project Coordination

- Obtain content from branding or other teams and create clear, concise eye pleasing designs that are aligned with business needs
- Effective time management/planning/execution on independent task/projects
- Coordinate and communicate with involved team members on projects. (May require sending status reports, reminders and meeting arrangement)

Other

- Quickly understand user interfaces and how a product functions and identify key information that requires communication to end user
- Communicate simply and effectively in both written and graphic formats
- Promptly understand the usability and function of each product
- Undertake related duties as assigned in order to achieve the objectives of the department including:
 - Photography
 - Print and web design elements
 - Product and software design
 - Branding identity

- Maintain knowledge of current graphic design trends, methods and production technology

The successful candidate requires:

- Completion of College/University Degree in Graphic Design
- 2+ years of proven work experience in similar field
- Expertise using Adobe Creative Suite
- Strong understanding of design theory and user experience principles
- Organizational skills and ability to handle multiple assignments
- A willingness and excitement to learn from the best and “create what’s different”
- Creativity, innovative and a can-do attitude
- You’re like a chameleon, you can easily adapt to any situation

If the above interests you, then apply to join a fast paced, creative, and energetic team!

Candidates who reside within a 45 minute commute of our office will be given preference.

Vision

We believe all people should be empowered.

Mission

We create the highest performing consumer electronics that are smart, simple, and stylish.

Core Values

Development: We value continuous learning that leads to positive change.

Efficiency: We are committed to new processes and techniques that improve results and create value.

Innovation: We embrace creativity, discovery, and a desire to Create What’s Different.

Accountability: We honour our commitments through ownership and display integrity when delivering results.

Excellence: We challenge ourselves to add value that goes beyond what is expected.

ABOUT US

CWD designs, manufactures, markets and sells consumer electronics that enhance our lives.

As a pioneer in the markets of do-it-yourself video security, baby video monitors and wireless connectivity, we have successfully applied the principles of innovation and superior technology to a dynamic range of product categories. We are committed toward consistently exceeding consumer expectations and changing the way people think about:

- * Baby Safety Devices
- * Do-it-yourself Video Security
- * Wireless Connectivity Products
- * Home Theater Audio

- * Retro Music Systems
- * Clock Radios
- * Karaoke Systems

From conception to launch, over 100 talented professionals work to ensure all of our products undergo the same intensive, completely in-house development and design process, resulting in the uncompromising quality and industry-leading performance that consumers trust.

The letters 'CWD' are shorthand for the empowering philosophy that drives every aspect of what we do – Create What's Different.

CWD is an equal opportunity employer committed to inclusive, barrier-free recruitment and selection processes and work environment. We will accommodate the needs of the applicants under the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the recruitment and selection process. Please advise the Human Resources Department to ensure your accessibility needs are accommodated throughout this process. Information received relating to accommodation measures will be addressed confidentially.